



# HOW WE FIND QUALIFIED TENANTS

We'll minimize vacancy time and maximize rental income.

At Property Frameworks, our goal is to minimize vacancy time and maximize rental income, all while securing an optimal tenant. We leverage our powerful relationships with our affiliated real estate companies to market your property and attract the best tenant. It's a practice we've mastered through years of our property management experience. Here's how we attract the best tenant for your property:

1

## Professionally Licensed, Local Agents

No one knows the communities and properties better than our local leasing experts. We leverage our powerful relationships and affiliations across the country to market and list your property on the local MLS and attract the best tenants possible. Since they live and work in the community, our knowledgeable leasing experts will personally show prospective tenants your property and guide those who are interested in completing a convenient online application.

2

## Experienced Property Marketing

Property Frameworks knows how to get your property noticed! Our local leasing experts evaluate your property and provide a comparative market analysis to ensure you're getting the most out of your asset. We then develop a comprehensive marketing campaign, including 3D virtual tours, HDR photos and floor plans, which we feature on leading sites such as Trulia™, Zillow™, Realtor.com™, Coldwell Banker™ and PropertyFrameworks.com. With Property Frameworks your investment is always online and viewable by prospective tenants and realtors.

3

## Thorough Applicant Screening

It's important you feel confident about the tenants who occupy your property. Do they have a solid background, positive credit history, consistent income and verifiable references? You take your investment serious and so do we. Our applicant screening process is designed to help you identify the best prospective tenants. A reliable tenant gives you the peace of mind that your investment will provide solid returns.

Learn more at [PropertyFrameworks.com](https://PropertyFrameworks.com) | 855.744.4268